



Goal:

The goal of the Corporate Council is to provide a format to build positive relationships and foster dialogue among key industry representatives who have ties to the specialty of rehabilitation, to gain greater understanding of mutual areas of interest, to further programs that benefit patients & their families, nurses, and other allied healthcare professionals.

Corporate Council (CC) Benefits	CORPORATE \$5,000	EXECUTIVE \$15,000	PREMIER \$20,000
Registration for CC representatives at Annual Conference	1 rep	2 reps	4 reps
Opportunity to hold a Focus Group during the year. This can be held virtually or your choice of location - needs to be approved and scheduled by ARN staff	N/A	N/A	✓
Opportunity to post a webinar on ARN website -content needs to be approved and scheduled by ARN staff	N/A	1 per year	2 per year
Host an Industry Poster at the ARN Annual Conference	N/A	N/A	✓
A 60-minute meeting between company representatives and ARN leadership either meeting during the year or at the Annual Conference.	N/A	Up to 4 reps	Up to 4 reps
Opportunity to send an e-blast to ARN membership through ARN (content needs to be approved and scheduled by ARN staff)	1 @ 50% discount	2 per year	2 per year
Opportunity to survey ARN membership – Provide a link to your survey up to 10 survey questions (non-product specific) delivered through the ARN e-blast to the members. Content needs to be approved and scheduled by ARN staff	N/A	1 per year	2 per year
\$500 discount and priority placement of booth space at the annual conference	N/A	✓	✓
Opportunity to provide newsworthy content twice a year to appear in ARN News, which feeds to the rehabnurse.org homepage, https://rehabnurse.org/news .	N/A	✓	✓
Discount on support of Annual Symposium at Silver, Gold, or Diamond levels.	N/A	N/A	10%
\$500 discount on a Corporate Showcase (30-minute presentation on the exhibit hall floor) during the annual conference	N/A	✓	✓
Recognition of corporate support on the ARN website with a corporate logo and link to your website	✓	✓	✓
Recognition of corporate support at the ARN Annual Conference with signage at registration	✓	✓	✓
Subscription to Rehabilitation Nursing Journal (RNJ), an internationally respected, peer-reviewed, bi-monthly journal.	✓	✓	✓

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