



## MAILING LIST/LABEL ORDER FORM

Take advantage of the opportunity to reach the decision makers in rehabilitation nursing in your next direct mail campaign. The following guidelines apply when ordering labels:

1. Duplication or reselling of labels or lists is not permitted.
2. Labels and lists are sold for one-time use only.
3. ARN must approve the mailing piece to be sent. Submit a sample with your order.
4. All orders are subject to approval.
5. Allow seven (7) working days from the date the sample mailing piece is received by ARN.
6. Pre-payment is required for all orders.

Select the appropriate categories below and complete the mailing information as requested.

### Output Media

- 4-up pressure sensitive labels  
 Diskette (\$75 set-up charge)  
 Email (\$75 set-up charge)

### Sort

- Alpha sequence  
 Zip code sequence

### Rate

1-500 names	\$150
501-1,000 names	\$200
1,001-2,000 names	\$400
2,001-3,000 names	\$600
3,001-4,000 names	\$800
4,001-5,000 names	\$1000
5,001 or more names	\$1200

### Selections

- All members (approx. 5,000)  
 U.S. members only (approx. 4,900)  
 Selected states (\$75 set-up charge)  
 \_\_\_\_\_  
 Demographics (\$75 set-up charge)  
 \_\_\_\_\_  
 Key code (max. 8 characters) \_\_\_\_\_  
 (\$75 set-up charge)


Company/organization name \_\_\_\_\_

Address \_\_\_\_\_

City/state/zip \_\_\_\_\_

Submitted by \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Date \_\_\_\_\_

Payment:      Check (made payable to ARN)

Acct # \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Return to: **Association of Rehabilitation Nurses**  
**Attn: Member Services Group**  
**4700 W. Lake Avenue**  
**Glenview, IL 60025**  
**Phone: 800/229-7530**  
**Fax: 847/375-6481**

<i>For office use only</i>	
Date order received	_____
Labels ordered	_____
Labels run	_____
Total no. labels	_____
Date shipped	_____

**Please use the following counts when selecting states and/or demographic areas:**

<b>STATE</b>	<b>CODE</b>	<b>QUANTITY</b>	<b>DEMOGRAPHICS</b>	<b>CODE</b>	<b>QUANTITY</b>
Alabama	AL	43	<b>Certification Status</b>		
Alaska	AK	8	Certified (CRRN) nurses	CRRN	10,300
Arizona	AZ	81			
Arkansas	AR	40			
California	CA	422	<b>Special Interest Areas</b>		
Colorado	CO	97	Administrative/Management	ADMIN	902
Connecticut	CT	56	Admissions Liaisons	ADMLI	190
Delaware	DE	11	Advanced Practice	APN	312
District of Columbia	DC	11	Case Mgmt/Insurance/Consult	CM2	865
Florida	FL	331	Educators	EDUC	566
Georgia	GA	157	Gerontology	GERON	707
Hawaii	HI	11	Home Care	HHC	254
Idaho	ID	18	Pain	PAIN	335
Illinois	IL	304	Pediatrics	PEDS	183
Indiana	IN	110	Research	RES	208
Iowa	IA	63	Staff Nurses	SN	1044
Kansas	KS	51	Subacute Care	SUBAC	195
Kentucky	KY	59			
Louisiana	LA	63			
Maine	ME	20			
Maryland	MD	128			
Massachusetts	MA	144			
Michigan	MI	226			
Minnesota	MN	97			
Mississippi	MS	24			
Missouri	MO	74			
Montana	MT	14			
Nebraska	NE	35			
Nevada	NV	28			
New Hampshire	NH	28			
New Jersey	NJ	184			
New Mexico	NM	21			
New York	NY	234			
North Carolina	NC	175			
North Dakota	ND	7			
Ohio	OH	243			
Oklahoma	OK	45			
Oregon	OR	27			
Pennsylvania	PA	367			
Puerto Rico	PR	8			
Rhode Island	RI	19			
South Carolina	SC	53			
South Dakota	SD	17			
Tennessee	TN	72			
Texas	TX	313			
Utah	UT	34			
Vermont	VT	28			
Virginia	VA	152			
Washington	WA	132			
West Virginia	WV	19			
Wisconsin	WI	116			
Wyoming	WY	5			

**Contact ARN at 800/229-7530 for demographic counts in specific states.  
Counts effective July 1, 2008 through December 31, 2008.**