



42nd Annual Educational Conference 2016

September 28–October 1, 2016 • Philadelphia Marriott Downtown

Product Theater

ARN is pleased to offer you the opportunity to present your company’s products, services, or programs by conducting a seminar or product demonstration. Product theater sessions are 30 minutes in length and will be held in a designated area in the resource center set up in theater style for 50 attendees. Topics related to the following areas are of particular interest to rehabilitation nurses: stroke, spinal cord injury, head injury, neurological and musculoskeletal disorders, and other general rehabilitation topics

This application is also available online as a fillable form at www.rehabnurse.org.

RULES AND REGULATIONS

Product theater sessions are assigned on a first-come, first-served basis pending ARN approval. The standard fee is **\$5,000 (\$4,500** for industry relations council participants) and must accompany your completed product theater application. Sessions are only available to those who purchase an exhibit booth. The fee includes space rental and listing on onsite signage that features all product theater sessions. Product theaters will be listed in the ARN Conference Guide. Descriptive copy (limited to 50 words) must be sent to jmaginot@connect2amc.com with the application.

All activities are restricted to the designated area in the resource center at the Philadelphia Marriott Downtown. You will be responsible for organizing your showcase. Your showcase area will be set up in theater style for 50 attendees and will include an LCD projector/screen, podium, and microphone. You are responsible for any special-need

charges (e.g., catering, additional audiovisual equipment). Please note that, per hotel policy, no outside food or beverages are allowed at any meeting function.

Promotion or notification of your session is your responsibility. You may place a sign no larger than 28 in. by 44 in. in the registration area, at the entrance of the resource center, and outside the designated area 24 hours before your session is scheduled to begin. Signs must be preapproved by ARN before the start of the conference. You may promote your product theater through direct mail, room drop, or conference guide advertising for an additional fee.

Sessions are approved **after submission of the product theater application form** on a first-come, first-served basis. All programs must be approved by ARN. No cancellations are accepted after space is confirmed. Payment is due upon submission.

CONTACT INFORMATION

Contact Person _____ Department _____

Company _____

Address _____ City/State/ZIP _____

E-mail Address _____

Phone Number (____) _____ Fax Number (____) _____

Title of Program _____

E-mail descriptive copy (50 words or fewer) to jmaginot@connect2amc.com.

PAYMENT INFORMATION

You may pay by check or credit card. Amount \$ _____

Check # _____ Credit Card # _____ Expiration Date _____

Credit Card Type _____ Cardholder Name _____

Signature _____

(For Office Use Only) Date Received _____ Time Scheduled _____ Approved _____

Return form with payment to: ARN Professional Relations

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