



Industry Relations Council (IRC)

Goal

The goal of the IRC is to provide a format to build positive relationships and foster dialogue among key industry representatives who have ties to the specialty of rehabilitation nursing, to gain greater understanding of mutual areas of interest, and to further programs that benefit patients and their families, rehabilitation nurses, and other allied healthcare professionals.

Benefits of Participation	Corporate/Facility Supporter \$3,000	Industry Relations Council \$15,000
Registration for IRC representatives at the Annual Conference	1 rep	2 reps
1 hour meeting between company representatives and a select group of ARN Board members and staff at the Annual Conference (ARN staff and Council representative to schedule meeting and develop agenda prior to the meeting)	N/A	Up to 4 reps
Invitations to attend the President’s Reception with board members at the ARN Conference	N/A	2 reps
Opportunity to send an e-blast to ARN membership through ARN (content needs to be approved and scheduled by ARN staff)	N/A	2 per year
Opportunity to survey ARN membership – Up to 10 survey questions (non-product specific) delivered through an ARN e-blast to our members	N/A	1 per year
Recognition on the ARN website with a corporate logo and link to your website	✓	✓
Recognition at the ARN Annual Conference with signage at registration	✓	✓
Logo recognition on a page thanking Corporate and IRC members in the Annual Conference program guide	✓	✓
Opportunity to provide a short description of patient assistance program on ARN website with a link to the program (separate page)	N/A	✓
Subscription to the bi-monthly Rehabilitation Nursing Journal	✓	✓
1 time use of member mailing list (e-mails not included and materials need to be approved)	N/A	✓
Priority booth placement at the ARN Annual Conference	N/A	✓